

6-Year Graduation Rates by Program		
Program	Goal 2023 = greater than %	Results 2023
Accounting BS	95%	88%
Business Administration BS	70%	52%
Economics BS	100%	100%
Finance BS	70%	67%
International Business BS	70%	50%
Marketing BS	70%	50%
Sport Management BA	70%	67%
Business Administration MBA	85%	78%
Business Analytics MS	75%	65%
Finance MS	100%	100%
Organizational Leadership MA	90%	75%
Project Management MS	75%	50%

2-Year Retention by Program		
Program	Goal 2023 = greater than %	Results 2023
Accounting BS	95%	88%
Business Administration BS	95%	77%
Business Analytics BS	70%	40%
Digital Marketing BS	100%	100%
Economics BS	100%	100%
Finance BS	95%	92%
International Business BS	95%	100%
Marketing BS	90%	75%
Sport Management BA	70%	60%
Business Administration MBA	75%	66%
Business Analytics MS	90%	88%
Finance MS	70%	47%
Organizational Leadership MA	70%	39%
Project Management MS	95%	96%