



# CAREER SERVICES



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## SUGGESTIONS FOR PARENTS: TIP #1



- Critical Thinking/Problem Solving
- Oral/Written Communication
- Teamwork/Collaboration
- Digital Technology
- Leadership
- Professionalism/Work Ethic
- Global/Intercultural Fluency
- Master Learner

### ENCOURAGE YOUR CHILD TO MAXIMIZE HIS/HER EMPLOYABILITY:

According to the National Association of Colleges & Employers,

*“Career readiness is the attainment and demonstration of requisite competencies that broadly prepare college graduates for a successful transition into the workplace.”*

**The degree alone will not land a job, so be sure to encourage your child to build:**

- Career related experience (approximately 62% of internships convert to full-time jobs)
- Co-curricular involvement – join organizations!
- Professional network (Meet the Firms, employment events, networking events, associations) because over 75% of jobs/internships are found through networking

## SUGGESTIONS FOR PARENTS: TIP #2



### REMIND YOUR SON/DAUGHTER TO ACTIVATE HIS/HER ACCOUNT ON **FLYERS GET HIRED!**

- All students have an online Career Management Account: Includes database with part-time jobs, on-campus employment, full-time jobs and internships – updated daily (reviewed in ICE)
- Post a profile and resume for employers to view
- View career events calendar which includes upcoming job fairs, Meet the Firms events, workshops, and employers on-campus
- Activate account (1 week after SOAR registration) at [www.lewisu.edu/gethired](http://www.lewisu.edu/gethired)



## SUGGESTIONS FOR PARENTS: TIP #3

ENCOURAGE YOUR CHILD TO THINK ABOUT THE FUTURE OF WORK AND WHERE HIS/HER UNIQUE GIFTS AND TALENTS CAN BE APPLIED!

### FOR EXAMPLE:

One of the newest technologies to impact the way operations in many industries are conducted is DRONES (UAVs). This does not relate only to aviation and transportation majors.

- **Physics** majors may help design them or calculate how much weight they can carry.
- **Journalism/Media** related majors may get those great filming angles through them.
- **Chemistry** majors may design the non-corrosive paint for them.
- **English** majors may write the operations or technical manuals for them.
- **Computer Science** majors may design the software for them.
- **Criminal Justice** majors may want to investigate and arrest when there's non-regulated usage of them.
- **Philosophy or Pre-Law** majors may want to create policies to govern the ethical use of them.



**SUGGESTIONS FOR PARENTS: TIP #4**



**Help keep your son/daughter on track  
by using our  
FOUR YEAR  
CAREER PLANNING GUIDE**

# ENCOURAGE THEM TO TAKE ADVANTAGE OF OUR TOOLS & RESOURCES:

- Exploration of Majors/Careers (My Plan, What Can I Do With This Major, and other assessments)
- Career Advising/Coaching
- Resume, Cover Letter, and Thank You Letter Writing Assistance
- Mock Interviews
- Internship Assistance and Internship Blasts
- Host Employer Visits
- Social Media Posts
- Meet the Firms and Networking Events
- Career Workshops
- Graduate School Preparation
- Online Job and Internship Databases
- Job Search Assistance
- LinkedIn Alumni Groups
- Internship and Job Fairs





## SUGGESTIONS FOR PARENTS: TIP #6

REMINDE THEM TO ATTEND THE NETWORKING AND EMPLOYMENT EVENTS THAT WE ARE HOSTING FOR THEM! EMPLOYERS COME HERE SPECIFICALLY TO TALK TO THEM FACE TO FACE.



- Employer Hall Visits
- Internships 101
- Meet the Firms/Networking Events
- Career Workshops/Preparation Tips
- Internship and Job Fairs (LU and ISCPA/CCCI)

<https://www.youtube.com/watch?v=C6mU8HRIZuY> (1min and 50 sec)



**Thank you!**

