

## BACHELOR OF SCIENCE

## BUSINESS ADMINISTRATION (B.S)

Business Administration majors acquire an in-depth understanding of business functional areas such as marketing, finance, economics, organizational behavior and supervisory management.

The Business Administration curriculum assists majors in building a set of business skills and knowledge that will enhance their career mobility and confidence. The program:

- Prepares students to be enterprise leaders capable of leading responsibly and effectively.
- Provides a full range of business competencies including accounting, economics, finance, a global perspective, information technology, management, marketing, and quantitative decision making.
- Is for those to-be senior organizational leaders.
- May be taken as a 3 Plus 1 option to earn an MBA degree.

### The Choice is Yours

- Online
- On-ground
- Combination of both formats

We understand the need to balance work, family, and education. Earn a top-rated degree with flexible choices that fit your life.

### Lewis University Accelerated Programs

The School of Graduate, Professional, and Continuing Education provides adult students an opportunity to complete a college degree with a learner-centered, accelerated delivery format compatible with their needs and lifestyles.

Most three-semester credit hour courses are completed in eight-week sessions. The academic focus is on the integration of theory and practice emphasizing application, analysis and synthesis through collaborative learning experiences. Through small class size, group interaction and one's unique life experiences, the classroom becomes a dynamic environment in which each student is an active participant.

Lewis faculty are prepared as teachers, scholars, researchers and practitioners. In the adult classroom, they serve as coaches, role models and facilitators. Each holds a master's or doctoral degree, providing a rich blend of academic knowledge in their discipline with practical, professional experience.

*This degree is awarded by the College of Business. The College of Business has three comprehensive purposes:*

1. to help students understand the function of business in the development and stability of local, national and international societies;
2. to assist students in their mastery of the knowledge and skill necessary for careers in business; and
3. to instill in business graduates capabilities for quality decision-making and leadership, with an ethical sensitivity and sense of justice and social responsibility.



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## CURRICULUM

### Degree Requirements

- Successful completion of a minimum of 128 semester credit hours.
- Completion of 32 semester graded credit hours at Lewis University including four upper division foundation courses and/or major courses (12 semester credit hours.)
- Achievement of an overall grade point average of at least 2.00 ("C") for all courses taken at Lewis University and a 2.20 average for the foundation and major area courses.

### Did You Know?

Lewis is a transfer friendly university.

### Lewis can transfer up to:

72 hours from a 2-year college

96 hours from a 4-year university

Military transcripts accepted

\* Credit hours must be transferred from a Higher Learning Accredited institution.

### See how your credit hours transfer to LewisU.

Schedule an appointment today to have your Transcripts evaluated!

[admissions.lewisu.edu/register/request](https://admissions.lewisu.edu/register/request)

Lewis Admission Albuquerque

2440 Louisiana NE

505-639-5604

[abqadmissions@lewisu.edu](mailto:abqadmissions@lewisu.edu)

### General Education

- College Writing 1 (3)
- College Writing 2 (3)
- Introduction to Human Communication (3)
- Mathematics (3) *satisfied by Finite Math or other course equivalents*
- Natural Science (3)
- Natural Science (3)
- Social Science (3) *satisfied by Macroeconomics*
- Social Science (3)
- Social Science (3)
- Social Science (3)

*Three of the following courses:*

- Global History I (3)
- Global History II (3)
- Fine Arts Requirement (3)
- Introduction to Philosophy (3)
- Literature Requirement (3)

*Three of the following Mission-based courses, two must be taken at Lewis:*

- Christian Ethics (3) OR Ethics (3)
- Diversity and Social Justice (3)
- 100 level Theology (3)
- 200 level Theology (3)

*General Education requirements may differ for students transferring in 0-29 credit hours*

### Core Courses

- Basic Macroeconomics (3)
  - Basic Microeconomics (3)
  - Principles of Accounting 1 (3)
  - Principles of Accounting 2 (3)
  - Business Statistics (3)
  - Decision Science (3)
  - Principles of Marketing (3)
  - Principles of Management (3)
  - Business Law 1 (3)
  - Business Communication in the Digital Age (3)
  - College of Business Seminar (1)
  - Principles of Finance (3)
  - Introduction to Information Systems (3)
  - Major Field Test (0)
- Select one of the following:*
- Finite Mathematics (3)
  - Business Calculus (3)
- Select one of the following:*
- Intro. to Entrepreneurship (3)
  - Healthcare System Dynamics in the United States (3)
  - Service Management (3)
  - Principles of Project Management (3)

[abq@lewisu.edu](mailto:abq@lewisu.edu)

## COURSE DESCRIPTIONS

### Major Courses

- Government and Business (3)

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- Human Resource Management (3)

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- Organizational Behavior (3)

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- Supervisory Management (3)

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- International Business (3)

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- Current Issues in Management (3)

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- Strategic Management Theories and Application (3)

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- Choose one of the following:*
- Intro. to Entrepreneurship (3)

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- Healthcare System Dynamics in the United States (3)

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- Service Management (3)

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- Principles of Project Management (3)

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*The advanced writing requirement for the General Education curriculum is satisfied by successful completion of Business Communication in the Digital Age (BSAD 30000).*

### MBA Bachelor's to Master's Option

Plus, many of our students use this Business Administration program to accelerate their MBA in as few as 10 additional courses with Lewis' Bachelor's to Master's MBA Program.

**ECON-33000 Government and Business:** This course covers anti-trust laws and their relation to the federal trade, federal power and federal aviation commissions; the anti-trust division of the Justice Department; and changing attitudes of the courts; and the effect of regulation of business activity. *Prerequisite: ECON 19500 or ECON 20000, and ECON 20100.*

**BSAD-36000 Human Resource Management:** Topics covered include personnel recruiting, selection, orientation, placement, training, and development; performance evaluation, wage and salary administration; employee benefits; and safety and health issues. *Prerequisite: BSAD 20000.*

**BSAD-37500 Organizational Behavior:** Students explore human behavior in the organization and how it affects and is affected by management; organizational psychology; corporate culture; and individual, group and intergroup relationships. *Prerequisite BSAD 20000.*

**BSAD-38000 Supervisory Management:** This skill-building course stresses supervisory competencies: self assessment, time and stress management, creative problem solving, motivation and performance, conflict management, power and influence and team building. Emphasis is on in-class group exercises. *Prerequisite BSAD 20000.*

**BSAD-42000 International Business:** This class provides an introduction to the challenges and opportunities of managing a

business internationally (human resource management, marketing, accounting, finance, among others) within the context of a changing global environment (political, economic, cultural, technological, competitive, financial forces), as well as the different types of international and marketing entry strategies. In addition to cases and research projects, the course emphasizes student participation and the integration of knowledge and skills learned in other courses. *Prerequisite: ECON 20000, MKTG 20000, BSAD 20000 and FINA 20000.*

**BSAD-45000 Current Issues in Management:** Students study current management issues using various techniques in a seminar setting. Emphasis is on student participation and integrating knowledge gained from previous management courses. This course should be completed as one of the student's final business courses. *Prerequisite: BSAD 20000 and Senior status.*

**BSAD-46000 Strategic Management Theories and Application:** This course explores the strategic management process; analysis, implementation and evaluation; qualitative and quantitative analysis of financial ratios for management decision making; and strategic thinking and strategic change. The case method is used. This capstone course should be completed as one of the student's final business courses. *Prerequisite: ACCT 12100, BSAD 36000, INSY 20000 and Senior status. Corequisite: BSAD 42000*

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## Major Course Elective Descriptions

**BSAD-21500 Introduction to Entrepreneurship:** Introduction to each of the functional areas of an entrepreneurial business, including marketing, accounting, finance, operations, human resources management, and business operations. The course is designed to help students appreciate the interrelationship of these business functions and, understand how they operate in an entrepreneurial start-up business. It covers such topics as the challenges of entrepreneurship, building your brand, forms of ownership and pricing.

**BSAD-31500 Healthcare System Dynamics in the United States:** The course introduces students to the historical development, structure, operation, as well as the current and future directions of the major components of the American health care delivery system. It examines the ways in which health care services are organized and delivered, the influences that impact health care public policy decisions, factors that determine the allocation of health care resources and the

establishment of priorities, and the relationship of health care costs to measurable benefits. Issues concerning health insurance, health care facilities, various health care services, and medical products will be analyzed to help students become wise health care consumers.

**BSAD-35500 Service Management:** This course covers managing a value-added service business; customer expectations of service and quality; use of the Internet and related technology to transform businesses; interplay among managerial, personnel and technology issues that will shape the future of business; identification of emerging forms of business models observable on the Web; and analysis of management practices using case studies. Entrepreneurship and franchising are also covered in this course. *Prerequisite: BSAD 20000.*

**INSY-31000 Principles of Project Management:** In this course we will define the attributes of a project, the steps involved in the project management process, the benefits of project management, the project life cycle, and what makes projects successful. The key roles of the Project Manager will be presented. The student will obtain knowledge, skills, tools, and techniques to satisfy the expectations of the project stakeholders. Knowledge areas presented will include project planning, definition of scope, estimating and controlling of time and costs, quality assurance, human resource management, the creation, collection, and distribution of information, risk management, and procurement. *Prerequisite: INSY 20000.*

**Note:** Material herein is subject to change. See catalog/schedule for prerequisites.



### Locations

**Lewis Main Campus**  
One University Parkway  
Romeoville, IL 60446  
(815) 836-5610



**Lewis University at Albuquerque**  
2440 Louisiana Blvd. NE  
Albuquerque, NM 87110-4383  
(505) 25-LEWIS

**Lewis University at Kirtland**  
1900 Wyoming Blvd. SE  
Kirtland AFB, NM 87117-5604  
(505) 26-LEWIS

[lewisu.edu/locations](http://lewisu.edu/locations)