

BACHELOR OF ARTS IN

COMMUNICATION TECHNOLOGY

OVERVIEW

Technologies such as the Internet, distance learning, satellite communication, and computer graphics are only some of the types of technology impacting fields as diverse as business, journalism, instructional design, education, and engineering. Lewis University's degree program in Communication Technology integrates emerging technologies into new and traditional fields of study.

OBJECTIVES

Coursework focuses on the use and operation of communication technology hardware and software, as well as instructional media design, and development. The Communication Technology major prepares students for careers emphasizing the use of new technologies in distance learning, satellite communication, computer graphics, animation, and multimedia.

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HIGHLIGHTS

- Lewis' strong media internship program gives students the opportunity to gain practical experience within their area of concentration. Students are placed in various media or other business communication outlets arranged with an advisor to where they receive valuable experience in a real-world business environment.
- Curriculum involves integrating technical skills with visual design and creative thought.
- Creative labs equipped with the latest in hardware and software found in the modern creative communication field.
- Personal advisor to work with each student to achieve individual academic and career goals.
- Coursework covers the technical, creative and critical skills of designing media and communication tools in a variety of contexts for a wide range of audiences.

CAREER OPPORTUNITIES

Many career opportunities exist in the fields of multimedia and communication technology. All organizations regardless of size or outcome - profit, non-profit, educational, governmental are increasingly using the new technologies available to communicate to their audiences.

Some career choices for multimedia majors include:

- Animator
- Audio/Video Specialist
- Consultant
- Graphic Artist
- Interface Designer
- Internet Manager
- Instructional Designer
- Multimedia Designer/Programmer
- Project Manager
- Production Artist
- Technical Writer
- Web Developer
- Web Designer

MEDIA INTERNSHIP PROGRAM

Communication Technology majors have the opportunity for internships to gain practical experience within their area of concentration. Students are placed in various media or business communication outlets arranged with an advisor where they will hone their skills in a real-world work setting, learn project management, and gain valuable experience for their resumés and projects to add to their portfolios.

**BACHELOR OF ARTS/
COMMUNICATION TECHNOLOGY**

Total Credit Hours: 128

Major Credit Hours: 48

The Communication Technology major prepares students for careers emphasizing the use of new technologies in distance learning, satellite communication, computer graphics, animation and multimedia. Students take coursework in the use and operation of communication technology hardware and software, as well as instructional media design and development.

I. Core Courses (42)

- 01-133 3-D Design (3)
- 10-100 Introduction to Mass Media (3)
- 10-190 Introduction to Communication Technology (3)
- 10-238 Writing for Multimedia (3)
- 10-271 Multimedia Journalism (3)
- 10-355 Electronics and Engineering (3)
- 10-371 Interactive Features and News Packages (3)
- 10-382 Web Design (3)
- 10-384 Teleconferencing and Satellite Communication (3)
- 10-400 Mass Media Law (3)
- 10-456 Mass Media Research Methods (3)
- 10-471 Advanced Multimedia Production (3)
- 10-480 Mass Media Ethics (3)
- 10-498 Internship (3)

II. Students must complete six hours of advisor-approved computer courses.

III. The advanced writing requirement is fulfilled by completion of Mass Media Law (10-400) with a minimum of grade of C.

MINOR/COMMUNICATION TECHNOLOGY

Minor Credit Hours: 21

I. Core Courses (18)

- 10-190 Introduction to Communication Technology (3)
- 10-238 Writing for Multimedia (3)
- 10-271 Multimedia Journalism (3)
- 10-355 Electronics and Engineering (3)
- 10-382 Web Design (3)
- 10-384 Teleconferencing and Satellite Communication (3)

II. Three credit hours of advisor-approved electives.

LEWIS AT A GLANCE

OUTSTANDING ACADEMIC CHOICES

- Liberal education and professional preparation
- Approximately 65 undergraduate majors and programs of study
- 14 graduate programs
- Certificates of advanced study
- Nationally recognized Scholars Academy honors program

ACCREDITATION

- The Higher Learning Commission and a member of the North Central Association
- National Council for Accreditation of Teacher Education (NCATE)
- Teacher education approved for entitlement by the Illinois State Board of Education in conjunction with the Illinois State Teacher Certification Board
- College of Nursing and Health Professions' basic professional program approved by the State of Illinois Department of Professional Regulation
- Commission on Collegiate Nursing Education full approval
- Federal Aviation Administration approval (FAA)

WELCOMING CAMPUS

- Main campus in Romeoville, Illinois
- Located on a 376-acre picturesque setting
- Ten residence halls within walking distance of classes
- Safe campuses with free parking
- Campuses in Oak Brook, Shorewood, Hickory Hills and Tinley Park
- Universal Internet access

ENROLLMENT

- Nearly 5,000 students including 1,500 graduate students
- International students from 30 different countries, 30 percent minority population
- Approximately 60 percent Roman Catholic

STUDENT LIFE

- More than 40 clubs and organizations
- 18 intercollegiate NCAA Division II athletic teams
- Theatre and performing arts
- Opportunities for volunteerism and Peer Ministry

FINANCIAL AID

- More than 85 percent of new incoming students receive some aid
- Over \$11 million institutional money awarded annually
- Aid based on need, financial merit or academic achievement
- Additional funding from federal, state and private agencies totaling \$30 million

MISSION STATEMENT

Lewis University, guided by its Catholic and Lasallian heritage, provides to a diverse student population programs for a liberal and professional education, grounded in the interaction of knowledge and fidelity in the search for truth. Lewis promotes the development of the complete person through the pursuit of wisdom and justice. Fundamental to its Mission is a spirit of association which fosters community in all teaching, learning and service.