

BACHELOR OF ARTS IN SPORT MANAGEMENT

OVERVIEW

Whether playing on a park district softball team, taking a yoga class, or joining a health club, many Americans are improving their overall health and well being through some form of organized physical activity. Furthermore, statistics show that the sport and recreation industry accounts for over \$60 billion in spending every year, making it the 22nd largest industry in the United States.

The sport and recreation industry encompasses athletic associations and leagues, fitness clubs, facilities management, intercollegiate athletics, high school athletics, parks and recreation, professional sports (major and minor league), resorts, special event management, sport communications, sport marketing, sport travel and tourism and sporting goods (wholesale and retail).

OBJECTIVES

Lewis University's Sport Management program is an interdisciplinary course of study that prepares students to create and administer safe and effective programs that aid people in reaching their personal fitness and health goals. The program also affords employment opportunities in the arena of professional sports. A mixture of courses from the areas of fitness, science, computers, and business prepares students in the mechanics of physiology and the development of leadership, management and administration skills.

The Department of Sport and Exercise Science also offers a major in athletic training, and minors in athletic coaching and fitness management, areas that complement the Sport Management major.

Sport Management majors must have the program director's consent to be eligible to take the required course Sport Management Internship (16-480). Information regarding the consent process is available from the program director.

HIGHLIGHTS

- Small student-to-faculty ratio
- In depth study of the unique sports and fitness industry
- Practical experience in the organization and administration of physical fitness programs
- Skill development through internships
- Affiliations with minor and major league professional teams, fitness and wellness centers, park districts, universities, and sport performance enhancement facilities for internship placement.

CAREER OUTLOOK

Employment for sport management, recreation, and fitness personnel is favorable. The U.S. Department of Labor predicts that the overall job market will increase between 21 percent and 35 percent through 2012. This is due, in part, to a growing number of corporations instituting employee health and wellness programs, as well as considerable individual interest in sports, fitness, and leisure-related activities and programs.

CONTACT

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EMPLOYMENT OPPORTUNITIES

Employment opportunities include, but are not limited to, the following settings:

- Professional and Semi-Professional Sport Franchises
- Health and Fitness Clubs
- YMCAs
- Youth Sport Programs
- High School Athletics
- Intercollegiate Athletics
- Intramural Sports
- Corporate Fitness Programs
- University Fitness/Wellness Centers
- Municipal Recreation Centers
- Activity Centers for Older Adults
- Community Centers
- Worksite Health Promotion Programs
- Facility Management
- Personal Trainer
- Stadium/Arena Manager
- Golf Courses
- Ice Arenas

WEB SITES FOR FURTHER INFORMATION

American Alliance for Health, Physical Education, Recreation, and Dance – www.aahperd.org

American Council on Exercise – www.acefitness.org

Career Center for Fitness and Exercise Professionals – www.exercisejobs.com

Corporate Fitness Jobs – www.corporate.fitness.jobs.topusajobs.com

Lewis University – www.lewisu.edu

Illinois Association for Health, Physical Education, Recreation, and Dance – www.iahpherd.org

Job Listings for the National Recreation and Park Association – www.nrpa.jobcontrolcenter.com

North American Society for Sport Management – www.nassm.com

Sports Industry Job Board – www.workinsports.com

Women in Sports Jobs – www.womensportsjobs.com

SPORT MANAGEMENT / MINOR

Minor Credit Hours: 24

I. Required Courses (21)

- 16-202 Foundations of Sport and Fitness Management (3)
- 16-258 Sport Leadership and Program Development (3)
- 16-281 Sport and Exercise Promotion (3)
- 16-362 Facility Management (3)
- 16-370 Legal Aspects of Sport (3)
- 25-200 Principles of Marketing (3)
- 61-200 Principles of Management (3)

II. Select one of the following four courses: (3)

- 16-314 Financing Sports (3)
- 16-360 Sport Program Administration (3)
- 16-366 Corporate Health and Fitness Programming (3)
- 16-375 Risk Management for Sport Managers (3)

BACHELOR OF ARTS / SPORT MANAGEMENT

Total Credit Hours: 128

Major Credit Hours: 59

I. Core Courses (41)

A. Sport Management-Related Courses (29)

- 16-171 First Aid and Adult CPR (1)
- 16-196 Human Anatomy (3)
- 16-202 Foundations of Sport and Fitness Management (3)
- 16-212 General Conditioning (3)
- 16-258 Sport Leadership and Program Development (3)
- 16-275 Health Education (3)
- 16-362 Facility Management (3)
- 16-370 Legal Aspects of Sport (3)
- 16-410 Research Methods in Sport Science (3)
- 16-480 Sport Management Internship (4)

B. Business-Related Courses (12)

- 25-200 Principles of Marketing (3)
- 61-200 Principles of Management (3)
- 61-355 Service Management (3)
- 61-360 Human Resource Management (3)

II. Electives (18)

Sport Management Majors are required to select 18 hours of electives from the following courses, of which 6 hours must be 300- or 400-level courses. The elective courses will be selected in consultation with the student's faculty advisor.

- 16-195 Medical Terminology (3)
- 16-197 Human Physiology (3)
- 16-201 Foundations of Coaching (3)
- 16-211 Weight Training (3)
- 16-250 Introduction to Athletic Training (3)
- 16-256 Sport Psychology (3)
- 16-260 History and Sociology of Sports (3)
- 16-271 Nutrition and Exercise (3)
- 16-281 Sport and Exercise Promotion (3)
- 16-290 Developing Physical Training Programs (3)
- 16-314 Financing Sports (3)
- 16-330 Teaching Group Exercise (3)
- 16-340 Kinesiology (3)
- 16-343 Sport Performance Enhancement (3)
- 16-345 Exercise Physiology (3)
- 16-350 Exercise Prescription for Varied Populations (3)
- 16-360 Sport Program Administration (3)
- 16-366 Corporate Health and Fitness Programming (3)
- 16-375 Risk Management for Sport Managers (3)

III. The advanced writing requirement of the General Education Requirement is fulfilled by the successful completion of 16-410, Research Methods in Sport Science.

IV. Students will be allowed to complete the Sport Management Internship (16-480) when the following conditions have been met:

Cumulative GPA of 2.50 in the following courses:

- 16-171 First Aid and Adult CPR (1)
- 16-202 Foundations of Sport and Fitness Management (3)
- 16-258 Sport Leadership and Program Development (3)
- 16-362 Facility Management (3)
- 16-370 Legal Aspects of Sport (3)
- 25-200 Principles of Marketing (3)
- 61-200 Principles of Management (3)

Successful completion of the Internship Proposal Form by the appropriate date:

- Fall Internship-May 15
- Spring Internship-October 15
- Summer Internship-February 15

ATHLETIC COACHING / MINOR

The SES Department offers a program to prepare students to coach organized athletic teams. The athletic coaching minor fulfills one of the required programs within a Liberal Arts major.

Minor Credit Hours: 26-32

I. Required Courses (23-29)

53-481 Secondary Student Teaching (9)

OR

16-258 Sport Leadership and Program Development (3)

16-171 First Aid and Adult CPR (1)

16-200 Sports Appreciation (3)

16-201 Foundations of Coaching (3)

16-211 Weight Training (3)

OR

16-212 General Conditioning (3)

16-250 Introduction to Athletic Training (3)

16-251 Athletic Taping Lab (1)

16-256 Sport Psychology (3)

16-343 Sport Performance Enhancement (3)

II. Coaching Electives (3)

Students must select three hours from any of the advanced theory courses.

III. For students using the Athletic Coaching minor as a component of the Liberal Arts major, the advanced writing requirement is satisfied by successful completion of Writing for the Professions (06-300).

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16-211 Weight Training (3)

OR

16-212 General Conditioning (3)

16-250 Introduction to Athletic Training (3)

16-251 Athletic Taping Lab (1)

16-256 Sport Psychology (3)

16-343 Sport Performance Enhancement (3)

II. Coaching Electives (3)

Students must select three hours from any of the advanced theory courses.

III. For students using the Athletic Coaching minor as a component of the Liberal Arts major, the advanced writing requirement is satisfied by successful completion of Writing for the Professions (06-300).

FITNESS MANAGEMENT / MINOR

Minor Credit Hours: 28

I. Required Courses (19)

16-171 First Aid and Adult CPR (1)

16-196 Human Anatomy (3)

16-197 Human Physiology (3)

16-271 Nutrition and Exercise (3)

16-290 Developing Physical Training Programs (3)

16-345 Exercise Physiology (3)

16-350 Exercise Prescription for Varied Populations (3)

II. Select either 16-211 or 16-212: (3)

16-211 Weight Training (3)

16-212 General Conditioning (3)

III. Choose two of the following electives: (6)

16-210 Aerobics-Theory and Teaching (3)

16-250 Introduction to Athletic Training (3)

16-256 Sport Psychology (3)

16-330 Teaching Group Exercise (3)

16-343 Sport Performance Enhancement (3)

16-366 Corporate Health and Fitness Programming (3)