

BACHELOR OF ARTS IN

RADIO/TELEVISION BROADCASTING

OVERVIEW

The Radio and Television Broadcasting major is designed for students seeking careers in commercial, educational and industrial broadcasting. Majors gain a working knowledge in all phases of creative and technical production of radio and television programs. While working at WLRA/FM, the University's radio station and the Lewis University Television Network, students create projects that reflect the current work in the industry. A minor in Radio/Television Broadcasting offers practical knowledge to students pursuing careers in many other fields, including education and business.

CONTACT

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HIGHLIGHTS

Lewis University provides:

- First-year students have the opportunity to broadcast live on WLRA/FM 88.1 with their own radio show time slot.
- Four years of hands-on experience in all aspects of radio and television production.
- Classes are taught by a faculty of working professionals.
- State-of-the-art media production facilities.
- A fully operational electronic news gathering mini-cam unit.
- Experience in all phases of studio, remote and digital broadcasting and production.
- The opportunity to participate in local and national media associations.
- An individual academic advisor to help students plan a program tailored to meet individual educational and career goals.

INDUSTRY OUTLOOK

Although the radio and television industries are popular career choices, modern technology, such as the Internet, is creating new jobs as organizations are using a variety of media formats to convey information. According to the U.S. Bureau of Labor Statistics, employment opportunities are expected to increase between 10 and 20 percent through 2012.

CAREER OPPORTUNITIES

Below are some of the career choices available in the radio and television broadcasting industries:

- Producers
- Directors
- Camera Operators
- Assistant Camera Operators
- Technical Directors
- Production Assistants
- Writers
- Editors

AWARD-WINNING FACULTY

In addition to developing skills through hands-on experience, students also learn from instructors who are masters in their field. John Kilpatrick, who teaches television production, has earned many accolades for his production talents. As a consulting editor for the Oprah Winfrey Show, he has received five Emmy nominations for Outstanding Achievement in Multiple Camera Editing. He was honored with the award for the 2000, 2002 and 2004 television seasons. Kilpatrick says that he uses his editing experience on the show to benefit his students. "I take all of the expertise that I've gained and apply it to what we are doing in the classroom."

MEDIA INTERNSHIP PROGRAM

In the fields of broadcasting and communications, real-world experience is especially important for college graduates seeking their first job. The Lewis University Media Internship Program matches students with industry businesses where they continue adding to their hands-on experience, gain new skills, and network with industry professionals. Students work closely with an advisor to create learning goals and projects that are both challenging and educational. Listed below are some of the companies that Lewis students have completed internships:

- ABC
- NBC
- WBBM/FM 96.3
- WBBM-TV
- WGN-TV
- WSCR/AM 670 The Score

BACHELOR OF ARTS/RADIO AND TELEVISION BROADCASTING

Total Credit Hours: 128

Major Credit Hours: 47

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I. Core Courses (42)

- 10-100 Introduction to Mass Media (3)
- 10-119 Introduction to Radio (3)
- 10-202 Broadcasting in America (3)
- 10-220 Television Production (3)
- 10-352 Broadcast Management (3)
- 10-355 Electronics and Engineering (3)
- 10-365 Broadcast Writing (3)
- 10-400 Mass Media Law (3)
- 10-435 Corporate Media Operations (3)
- 10-455 Television Directing (3)
- 10-456 Mass Media Research Methods (3)
- 10-457 Nonlinear Editing (3)
- 10-480 Mass Media Ethics (3)
- 10-498 Internship (3)

II. Five (5) credit hours of advisor-approved electives within the department.

III. The advanced writing requirement is fulfilled by completion of Mass Media Law (10-400) with a minimum grade of C.

MINOR/RADIO AND TELEVISION BROADCASTING

Minor Credit Hours: 18

Core Courses

- 10-100 Introduction to Mass Media (3)
- 10-119 Introduction to Radio (3)
- 10-220 Television Production (3)
- 10-365 Broadcast Writing (3)
- 10-400 Mass Media Law (3)

II. Three credit hours of advisor-approved electives.

WEB SITES FOR ADDITIONAL INFORMATION

Columbia Journalism Review Media Job Board - www.journalismjobs.com

Infinity Broadcasting - www.infinityradio.com

Lewis University - www.lewisu.edu

National Association of Broadcast Employees and Technicians - www.nabetcwa.org

National Association of Broadcasters - www.nab.org

Network Jobs - www.massmediajobs.org

Society of Broadcast Engineers, Inc. - www.sbe.org

The Associated Press - www.ap.org

TVJobs - www.tvjobs.com

Wall Street Journal Career Site - www.careerjournal.com

LEWIS AT A GLANCE

OUTSTANDING ACADEMIC CHOICES

- Liberal education and professional preparation
- Approximately 65 undergraduate majors and programs of study
- 14 graduate programs
- Certificates of advanced study
- Nationally recognized Scholars Academy honors program

ACCREDITATION

- The Higher Learning Commission and a member of the North Central Association
- National Council for Accreditation of Teacher Education (NCATE)
- Teacher education approved for entitlement by the Illinois State Board of Education in conjunction with the Illinois State Teacher Certification Board
- College of Nursing and Health Professions' basic professional program approved by the State of Illinois Department of Professional Regulation
- Commission on Collegiate Nursing Education full approval
- Federal Aviation Administration approval (FAA)

WELCOMING CAMPUS

- Main campus in Romeoville, Illinois
- Located on a 376-acre picturesque setting
- Ten residence halls within walking distance of classes
- Safe campuses with free parking
- Campuses in Oak Brook, Shorewood, Hickory Hills and Tinley Park
- Universal Internet access

ENROLLMENT

- Nearly 5,000 students including 1,500 graduate students
- International students from 30 different countries, 30 percent minority population
- Approximately 60 percent Roman Catholic

STUDENT LIFE

- More than 40 clubs and organizations
- 18 intercollegiate NCAA Division II athletic teams
- Theatre and performing arts
- Opportunities for volunteerism and Peer Ministry

FINANCIAL AID

- More than 85 percent of new incoming students receive some aid
- Over \$11 million institutional money awarded annually
- Aid based on need, financial merit or academic achievement
- Additional funding from federal, state and private agencies totaling \$30 million

MISSION STATEMENT

Lewis University, guided by its Catholic and Lasallian heritage, provides to a diverse student population programs for a liberal and professional education, grounded in the interaction of knowledge and fidelity in the search for truth. Lewis promotes the development of the complete person through the pursuit of wisdom and justice. Fundamental to its Mission is a spirit of association which fosters community in all teaching, learning and service.



Visit www.lewisu.edu for more information.