

BACHELOR OF ARTS IN **PRINT JOURNALISM**

OVERVIEW

The Print Journalism major is designed for students seeking careers requiring sophisticated writing and editing skills in such media as newspapers, magazines, electronic publishing, as well as corporate communications. Majors gain experience in all phases of the journalism process. Students develop skills in writing, reporting, editing, layout, and design. They also develop technical skills in desktop publishing, photography, and electronic publishing. In addition, students develop an understanding of and appreciation for the legal and ethical issues surrounding the media in contemporary society. The Print Journalism major also provides a strong academic foundation for those entering graduate or law school, as well as complementary coursework for History majors.

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HIGHLIGHTS

Lewis University provides:

- Four years of experience working on Lewis' student newspaper, *The Flyer*, and other campus media outlets.
- Experience writing for a variety of media and audiences.
- Individual attention with small class sizes and a low student-to-teacher ratio.
- A strong media internship program.
- A digital multimedia production facility.
- The opportunity to participate in local and national media associations.
- Hands-on coursework that prepares students for the needs and demands of a technological society.
- An individual academic advisor to help each student plan a program tailored to individual educational and career goals.

THE FLYER STUDENT NEWSPAPER

Journalism major students can put into practice the skills they learn in the classroom by working on the *The Flyer*, Lewis' award-winning student newspaper and the *E-Flyer*, Lewis' award winning online paper. Throughout the semester, students will be involved in all parts of the publication process from gathering information and writing news stories to pre- and post-production activities such as editing and layout.

"*The Flyer* gives students the opportunity to be creative in a challenging environment," says Dr. Rey Rosales, Assistant Professor of Communications and *The Flyer's* Moderator.

Most recently, *The Flyer* was honored with a record 10 awards at the Illinois College Press Association (ICPA) convention. Lewis students competed against 12 other schools, including the University of Illinois at Urbana-Champaign and DePaul University, to win first place for Best In-Depth Reporting. Staff members also placed in the categories of Best Feature Story, Best Editorial Writing, and Best Sports Photography among others. Competing against all 37 ICPA member colleges and universities, the online version of *The Flyer*, LewisFlyer.com, won third place in the Best Online Publication category.

MEDIA INTERNSHIP PROGRAM

Internships provide valuable experience and are often required by many employers in the field of journalism. Lewis' Media Internship Program places students in media-related working environments for a comprehensive real-world experience.

- Chicago Tribune
- Herald News
- Sun Publications
- Catholic Explorer
- Illinois Entertainer
- Extra-Bilingual Newspaper
- Homerian

WEB SITES FOR FURTHER INFORMATION

American Press Institute - www.americanpressinstitute.org

The Flyer Student Newspaper - www.lewisflyer.com

Journalism Jobs - www.journalismjobs.com

Lewis University - www.lewisu.edu

Media Careers and PR Jobs -
www.ereleases.com/resources/careers.html

News Link Job Site - <http://newslink.org/joblink/>

The Wall Street Journal Career Site -
www.careerjournal.com

Poynter Online- www.poynter.org

**BACHELOR OF ARTS/
PRINT JOURNALISM**

Total Credit Hours: 128
Major Credit Hours: 39

I. Core Courses (33)

- 10-100 Introduction to Mass Media (3)
- 10-105 Introduction to Journalism (3)
- 10-125 Newswriting and Reporting (3)
- 10-187 Copyediting (3)
- 10-200 Feature Writing (3)
- 10-320 Publications Design (3)
- 10-400 Mass Media Law (3)
- 10-411 Public Affairs Reporting (3)
OR
- 10-412 Investigative Reporting (3)
- 10-456 Mass Media Research Methods (3)
- 10-480 Mass Media Ethics (3)
- 10-498 Internship (3)

II. Six hours of advisor-approved electives

III. The advanced writing requirement for the Journalism major is fulfilled by completion of Advanced Newswriting and Reporting or Investigative Reporting with a minimum grade of C.

IV. Majors are required to work on *The Flyer* at least one semester.

MINOR/PRINT JOURNALISM

Minor Credit Hours: 18

I. Core Courses (18)

- 10-105 Introduction to Journalism (3)
- 10-320 Publications Design (3)
- 10-400 Mass Media Law (3)
OR
- 10-480 Mass Media Ethics (3)

II. Nine credit hours of advisor-approved electives.

**MINOR/PRINT JOURNALISM FOR
HISTORY MAJORS**

Minor Credit Hours: 18

History majors can minor in journalism by completing the following six (6) courses:

I. Core Courses (18)

- 10-105 Introduction to Journalism (3)
- 10-320 Publications Design (3)
- 10-400 Mass Media Law (3)
OR
- 10-480 Mass Media Ethics (3)
- 10-495 Journalism Practicum (1-3)
- 10-499 Independent Study (3)

II. Three hours of advisor-approved electives.

LEWIS AT A GLANCE

OUTSTANDING ACADEMIC CHOICES

- Liberal education and professional preparation
- Approximately 65 undergraduate majors and programs of study
- 14 graduate programs
- Certificates of advanced study
- Nationally recognized Scholars Academy honors program

ACCREDITATION

- The Higher Learning Commission and a member of the North Central Association
- National Council for Accreditation of Teacher Education (NCATE)
- Teacher education approved for entitlement by the Illinois State Board of Education in conjunction with the Illinois State Teacher Certification Board
- College of Nursing and Health Professions' basic professional program approved by the State of Illinois Department of Professional Regulation
- Commission on Collegiate Nursing Education full approval
- Federal Aviation Administration approval (FAA)

WELCOMING CAMPUS

- Main campus in Romeoville, Illinois
- Located on a 376-acre picturesque setting
- Ten residence halls within walking distance of classes
- Safe campuses with free parking
- Campuses in Oak Brook, Shorewood, Hickory Hills and Tinley Park
- Universal Internet access

ENROLLMENT

- Nearly 5,000 students including 1,500 graduate students
- International students from 30 different countries, 30 percent minority population
- Approximately 60 percent Roman Catholic

STUDENT LIFE

- More than 40 clubs and organizations
- 18 intercollegiate NCAA Division II athletic teams
- Theatre and performing arts
- Opportunities for volunteerism and Peer Ministry

FINANCIAL AID

- More than 85 percent of new incoming students receive some aid
- Over \$11 million institutional money awarded annually
- Aid based on need, financial merit or academic achievement
- Additional funding from federal, state and private agencies totaling \$30 million

MISSION STATEMENT

Lewis University, guided by its Catholic and Lasallian heritage, provides to a diverse student population programs for a liberal and professional education, grounded in the interaction of knowledge and fidelity in the search for truth. Lewis promotes the development of the complete person through the pursuit of wisdom and justice. Fundamental to its Mission is a spirit of association which fosters community in all teaching, learning and service.



Visit www.lewisu.edu for more information.