

## BACHELOR OF ARTS IN **BROADCAST JOURNALISM**

### **OVERVIEW**

The Broadcast Journalism major is designed for students seeking careers in television and radio news. Students acquire the writing, reporting and production skills required of the broadcast journalist, as well as obtain the skills required to use new technologies, such as electronic papers and multimedia. Students will gain a thorough understanding of technical skills and numerous opportunities for creative endeavors through hands-on experience as they work on the Lewis University Television Network, and radio station, WLRA/FM.

### **CONTACT**

*John Kilpatrick, Director of Television Operations,  
Lewis University  
Unit 528  
One University Parkway  
Romeoville, IL 60446-2200  
(815) 836-5656*

OR

*kilpatjo@lewisu.edu  
David Anderson,  
Unit 250  
Lewis University  
One University Parkway  
Romeoville, IL 60446-2200  
(815) 836-5351  
andersda@lewisu.edu*

### **HIGHLIGHTS**

Lewis University provides:

- Students receive four years of opportunity to work on the campus radio station, WLRA/FM 88.1, the Lewis University Television Network and other campus media.
- A strong media internship program.
- State-of-the-art multimedia production facilities.
- A fully operational electronic news gathering mini-cam unit.
- Experience in all phases of studio and remotebroadcast news.
- The opportunity to participate in local and national media associations.
- An individual academic advisor to help plan a program tailored to meet personal educational and career goals.
- A full range of electives to further develop writing, speaking and technical skills.

### **AWARD-WINNING FACULTY**

In addition to developing skills through hands-on experience, students also learn from instructors who are masters in their field. John Kilpatrick, who teaches television production, has earned many accolades for his production talents. As a consulting editor for the Oprah Winfrey Show, he has received five Emmy nominations for Outstanding Achievement in Multiple Camera Editing. He was honored with the award for the 2000, 2002 and 2004 television seasons. Kilpatrick says that he uses his editing experience on the show to benefit his students. "I take all of the expertise that I've gained and apply it to what we are doing in the classroom."

### **MEDIA INTERNSHIP PROGRAM**

In the fields of broadcasting and communications, real-world experience is especially important for college graduates seeking their first job. The Lewis University Media Internship Program matches students with industry businesses where they continue adding to their hands-on experience, gain new skills, and network with industry professionals. Students work closely with an advisor to create learning goals and projects that are both challenging and educational. Listed below are some of the companies where Lewis students have completed internships:

- ABC
- NBC
- WBBM/FM 96.3
- WBBM-TV
- WGN-TV
- WSCR/AM 670 The Score

### **CAREER OPPORTUNITIES**

On-air talent (television news anchors and reporters and radio hosts) are the more visible jobs in the broadcasting industry but for every person in front of the camera or the microphone, many people are employed behind the scenes in a variety of creative and technical capacities. These jobs fall into the following areas: program production (producers, assistant producers, video editors, program directors); news-related (broadcast news analysts, news directors, weathercasters, sportscasters); technical (radio operators, audio/visual technicians, camera operators, control engineers, network administrators); sales (account executives and continuity directors); and general administration (general managers or station managers). However, the scope of the job often depends on the size of station and the market it serves. Smaller markets are more likely to have a smaller staff doing a broader range of job duties. Broadcast journalism majors are also employed in other areas of communication, including public relations and advertising.

### **EMPLOYMENT OUTLOOK**

Radio and television stations are located across the country, but a large number of jobs are located in the nation's larger metropolitan areas such as New York, Los Angeles and Chicago. According to the U.S. Bureau of Labor Statistics, employment is estimated to increase nine percent over the years between 2002 and 2012. In general, jobs related to communication majors are expected to increase at higher rates through 2012.

## **BACHELOR OF ARTS/ BROADCAST JOURNALISM**

Total Credit Hours: 128

Major Credit Hours: 51

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### **I. Core Courses (45)**

- 10-100 Introduction to Mass Media (3)
- 10-105 Introduction to Journalism (3)
- 10-119 Introduction to Radio (3)
- 10-125 Newswriting and Reporting (3)
- 10-220 Television Production (3)
- 10-365 Broadcast Writing (3)
- 10-366 Broadcast Reporting (3)
- 10-368 Electronic Newsgathering (3)
- 10-400 Mass Media Law (3)
- 10-452 Advanced Television News (3)
- 10-454 Video Tape Editing (3)
- 10-456 Mass Media Research Methods (3)
- 10-457 Nonlinear Editing (3)
- 10-480 Mass Media Ethics (3)
- 10-498 Internship (3)

### **II. Six credit hours of advisor-approved electives within the department.**

### **III. The advanced writing requirement is fulfilled by the completion of 10-400 Mass Media Law with a minimum grade of "C."**

## **MINOR/BROADCAST JOURNALISM**

Minor Credit Hours: 21

### **I. Core Courses (21)**

- 10-105 Introduction to Journalism (3)
- 10-119 Introduction to Radio (3)
- 10-220 Television Production (3)
- 10-365 Broadcast Writing (3)
- 10-366 Broadcast Reporting (3)
- 10-368 Electronic Newsgathering (3)
- 10-452 Advanced Television News (3)

### **WEB ADDRESSES FOR FURTHER INFORMATION**

BIG TV Job List - [www.bigtvjoblist.com](http://www.bigtvjoblist.com)

Lewis University - [www.lewisu.edu](http://www.lewisu.edu)

National Association of Broadcast Employees and Technicians - [www.nabetcwa.org/](http://www.nabetcwa.org/)

Opportunities in Public Affairs - [www.brubach.com/pbj.htm](http://www.brubach.com/pbj.htm)

Rundown TV News Database - [www.tvrundown.com/resource.htm](http://www.tvrundown.com/resource.htm)

Society of American Business Editors and Writers - [www.sabew.org](http://www.sabew.org)

Society of Broadcast Engineers - [www.sbe.org](http://www.sbe.org)

TVJobs.com - [www.tvjobs.com](http://www.tvjobs.com)

tvnews Webzine - [www.tvnewz.com](http://www.tvnewz.com)

TV and Radio employment site - [www.tvandradijobs.com](http://www.tvandradijobs.com)

VarietyCareers - [www.variety.com/index.asp?layout=variety\\_careers](http://www.variety.com/index.asp?layout=variety_careers)

Wall Street Journal Career Site - [www.careerjournal.com](http://www.careerjournal.com)

## **LEWIS AT A GLANCE**

### OUTSTANDING ACADEMIC CHOICES

- Liberal education and professional preparation
- More than 60 undergraduate majors
- 11 graduate programs
- Certificates of advanced study
- Nationally recognized Scholars Academy honors program

### ACCREDITATION

- The Higher Learning Commission and a member of the North Central Association
- National Council for Accreditation of Teacher Education (NCATE)
- Teacher education approved for entitlement by the Illinois State Board of Education in conjunction with the Illinois State Teacher Certification Board
- College of Nursing & Health Professions' basic professional program approved by the State of Illinois Department of Professional Regulation
- Commission on Collegiate Nursing Education full approval
- Federal Aviation Administration approval (FAA)

### WELCOMING CAMPUS

- Main campus in Romeoville, Illinois
- Located on a 350-acre picturesque setting
- Nine residence halls within walking distance of classes
- Safe campuses with free parking
- Campuses in Oak Brook, Schaumburg, Hickory Hills and Tinley Park
- Universal Internet access

### ENROLLMENT

- Nearly 4,500 students including 1,000 graduate students
- International students from 30 different countries, 30 percent minority population
- Approximately 60 percent Roman Catholic

### STUDENT LIFE

- More than 40 clubs and organizations
- 18 intercollegiate NCAA Division II athletic teams
- Theatre and performing arts
- Opportunities for volunteerism and Peer Ministry

### FINANCIAL AID

- More than 85 percent of new incoming students receive some aid
- Over \$9 million institutional money awarded annually
- Aid based on need, financial merit or academic achievement
- Additional funding from federal, state and private agencies totaling \$29 million

### MISSION STATEMENT

Lewis University, guided by its Catholic and Lasallian heritage, provides to a diverse student population programs for a liberal and professional education, grounded in the interaction of knowledge and fidelity in the search for truth. Lewis promotes the development of the complete person through the pursuit of wisdom and justice. Fundamental to its Mission is a spirit of association which fosters community in all teaching, learning and service.



Visit [www.lewisu.edu](http://www.lewisu.edu) for more information.