

Dear **Students**:

Happy Thanksgiving (a bit early)!

Why can't you take a turkey to church?

He uses fowl language!

### **New Student Open Houses for Accelerated and Graduate Business Programs**

Please note the remaining Open House date for this semester. We have had a good turnout thanks to the marketing activities (see below). If you know of any students that may be interested please give them this information.

Tuesday, November 17<sup>th</sup>, Hickory Hills 4-6pm

#### **Below is a list of advertising and marketing activities:**

Direct Mail—413k households within ZIPs surrounding each campus

Constant Contact Email to CAW inquiries

Radio—WXRT, WKSC, WUSN, WTMX, WJMK, WLUP, WDRV, WBBM, WLIT, Next media stations (4)

Print Ads—Herald News, Southtown, Beacon News, Sun newspapers, Trib. Local, etc./Some trade publications

Tribune Interactive Email to their subscribers

Facebook Ads

Homepage—Uses Photo from DMP for Easy Identification

Generic TV commercials re: Lewis

#### **Prayers Needed**

I am sad to report that Ken Drabicki, one of our faculty members, died on October 17 while hitting a bucket of golf balls. He was 62.

Please remember Ken's family in your prayers.

#### **Online Student Evaluations of Faculty for the Accelerated UG Program**

As most of you know, this semester the Accelerated UG Program began using Blackboard for the end of course, student evaluation of faculty. The system is much easier to administer but is not without its challenges. Below is the current response statistics.

*Session 1 (five week courses)*

<b>Course #</b>	<b>Course Name</b>	<b>Total # Enrolled</b>	<b>Total # Evals Received</b>	<b>Response Rate</b>
LA1201	Accounting for Managers	8	7	87.5%
LB2001	Principles of Management & Leadership	16	6	37.5%
LB360T	Human Resource Management	12	7	58.3%
LB3751	Organizational Behavior	15	7	46.7%
LE2001	Fundamentals of Macroeconomics	15	10	66.7%
LE201T	Basic Microeconomics	11	8	72.7%
LE2201	Government & Business	20	7	35.0%
LM3151	Advertising	6	3	50.0%
<b>Totals:</b>		<b>103</b>	<b>55</b>	<b>53.4%</b>

Please be sure you complete these important evaluations.

## Important Dates

November 26 – Thanksgiving Day – no classes held.

## MBA FastTrack Program

The Lewis University Bachelor/MBA FastTrack degree option program allows qualified College of Business majors to complete their undergraduate and graduate business degree programs in less time than would be possible if taken separately. Students can apply for admission to the FastTrack option by submitting a letter of intention to the Graduate School of Management (attn. Executive Director) **PRIOR to the semester in which they will graduate.** *Most Bachelor/MBA FastTrack students can complete the MBA degree in two years or less.*

For information contact the Graduate School of Business at (815) 836-5348.

## Tutoring

The Leckrone Academic Resource Center (LARC) offers live and virtual tutoring assistance (including math and writing). To contact the Center please call 815.836.5593.

## Career Services

For information regarding career services that are available for Accelerated Business Students visit:  
<http://www.lewisu.edu/resources/careerservices/>

Smret G. Smith                      Director of Career Services                      [smithsm@lewisu.edu](mailto:smithsm@lewisu.edu)

- Career Planning Services – career research assistance, interest inventories and computerized assessment tools
- Job Search Assistance – online job listings for full-time and part-time listings, on-campus recruitment, job fairs, Résumé writing assistance and mock interviews.

For those looking for work, please check out JOBNET ([www.lewisujobnet.net](http://www.lewisujobnet.net)), which is our online job and internship site. Excellent opportunities are available!

## Blackboard

To ensure that this message reaches your fellow classmates please encourage them to update their email information in Blackboard. Here are the steps:

1. Enter the Blackboard site: <http://lewisuniversity.blackboard.com>
2. Login – if you have a user name and password. If not, follow steps 1-5. If you do have a user name and password skip to step 6.
3. Click on the tab labeled “Virtual Help.”
4. Find the link labeled “Submit a Blackboard Trouble Ticket” on the right hand side.
5. Complete this form and our Blackboard experts will get you set up.
6. After logging in, find the link on the left side of the page labeled, “Personal Information.” Make any changes in this area.

Have a great month!

Mike

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